

Midtown Neighborhoods Plan

Plan Summary

The Midtown Neighborhoods Plan includes five basic elements or chapters: Heart of the Neighborhood, Getting Around Town, Rebuilding Our Infrastructure, Community Places Where We Play, Gather and Learn, and Taking Action. The following text provides a summary of plan goals and objectives for each element. The SWOTs (Strengths, Weaknesses, Opportunities and Threats) Map found at the end of this chapter graphically reviews community assets as well as concerns.

Heart of the Neighborhood

Goal 1: Economic Development Revitalize and enhance the neighborhoods' historic commercial centers.

Objective 1.1: Historic Character

Preserve the historic character of the neighborhood commercial centers along Blanco, Fredericksburg, Hildebrand, Flores, and San Pedro.

Objective 1.2: Pedestrian Environment

Enhance the pedestrian environment in the area's commercial centers along Blanco, Fredericksburg, Hildebrand, Flores and San Pedro and ensure neighbors can walk or bike to area businesses by encouraging pedestrian-friendly sidewalks and streets, implementing traffic calming measures, and planting landscaping.

Objective 1.3: Business Development

Attract new neighborhood-friendly, locally owned, sustainable businesses that will meet the neighborhood's daily needs, build on our base of "mom and pop" businesses and bring new vitality to the neighborhood's commercial centers.

Objective 1.4: Marketing

Promote area businesses and MidTown on Blanco to enhance neighborhood identity and increase the number of residents and visitors shopping at area stores.

Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.
— Margaret Mead

Objective 1.5: Environment

Address environmental concerns.

Goal 2: Housing

Preserve and revitalize the neighborhoods' unique mix of quality housing.

Objective 2.1 Education

Educate the community, both residents and San Antonio as a whole, about ways to enhance, protect and rehabilitate the neighborhoods' character.

Objective 2.2: Housing Character

Maintain the historic character of the neighborhoods' housing while building on the increased demand for area homes to attract reinvestment by new families.

Objective 2.3: Home Improvement and Maintenance

Improve the condition, appearance and maintenance of the neighborhoods' housing and yards.

Getting Around Town**Goal 1: Multi-Modal Transportation System**

Coordinate with the City of San Antonio (COSA) and local transportation providers to ensure a safe, efficient, well-maintained, appropriately engineered and aesthetically appealing multi-modal transportation system.

Objective 1.1: Pedestrian Network

Restore the pedestrian-friendly neighborhood environment by creating a pedestrian network that is safe, aesthetically appealing and effective.

Objective 1.2: Mass Transit – Service

Coordinate with VIA Metropolitan Transit to improve service delivery and develop new transit routes through the neighborhood.

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Objective 1.3: Mass Transit – Facilities/ Amenities

Provide direct support to VIA Metropolitan Transit to promote the design and installation of transit amenities that are unique to the Midtown Neighborhoods area.

Objective 1.4: Bicycle Networks

Create a network of bike routes that will connect points of interest within the neighborhood and throughout San Antonio.

Objective 1.5: Traffic Safety and Parking

Ensure safety for pedestrians and cars by eliminating traffic hazards, maximizing existing off-street parking facilities and providing on-street parking.

Objective 1.6: Railroad Right-of-Way and Operations

Ensure resident safety and mitigate impacts of rail operations on the neighborhoods.

Rebuilding Our Infrastructure**Goal 1: Capital Improvements**

Provide advanced notification to neighborhood associations and property owners of capital improvements, beginning with the project planning phase, to safeguard and enhance neighborhood character and ensure adequate maintenance.

Objective 1.1: Roadway Projects

Coordinate with the COSA Public Works Department to provide recommendations for the reconstruction and enhancement of roadway improvements making certain that new construction projects are timely, leave businesses accessible and minimize negative impacts to the neighborhood.

We shape our cities, thereafter they shape us.
— Winston Churchill

Objective 1.2: Preventive Maintenance of Transportation Facilities

Provide regularly scheduled maintenance and upgrades to roadway and pedestrian facilities throughout the area.

Objective 1.3 Storm Water Management & Solid Waste Disposal

Re-institute use of alleys to service the neighborhoods and address existing drainage concerns.

Community Places Where We Play, Gather and Learn

Goal 1: Parks & Recreation Facilities and Programs:

Develop, enhance and maintain parks, recreational facilities, recreational and community programs to meet the needs of the Midtown Neighborhoods planning area.

Objective 1.1: Open Space Development

Acquire and develop available open space within the Midtown Neighborhoods for parks and outdoor gathering spaces.

Objective 1.2: San Pedro Springs Park

Develop and enhance new and existing resources to complete the San Pedro Springs Park Master Plan.

Objective 1.3: Recreational & Community Programs

Increase awareness and usage of public recreation facilities and programs.

Objective 1.4: New Community Center

Acquire property and construct a community center to support multiple community-oriented programs and activities for the residents of the Midtown Neighborhoods Planning Area.

... Livable neighborhoods make exceptional cities.
— Anonymous

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Goal 2: Community Appearance and Safety

Promote a safe, clean and livable environment for area residents and future generations, while preserving the traditional character of the Midtown neighborhoods.

Objective 2.1: Neighborhood Appearance/ Streetscape/Landscape

Preserve and enhance the neighborhood character and pedestrian-friendly environment.

Objective 2.2: Code Compliance

Promote and enforce code compliance regulations to improve and maintain the safety and appearance of neighborhood structures and properties.

Objective 2.3: Community Safety

Improve neighborhood safety through community awareness and involvement.

Goal 3: Community Health and Wellness

Improve the health and wellness of area residents, especially children, as a means of creating a healthier community for the future.

Objective 3.1: Health Care Facilities and Access

Increase awareness, accessibility, and availability of existing health/wellness facilities and services, as well as, encourage the development of more health facilities, services and providers.

Goal 4: Community Schools and Learning Facilities

Promote and improve learning facilities and activities for residents and future generations.

Objective 4.1: Building School Ties

Develop and strengthen relationships between community groups and organizations that operate learning facilities as a means of enhancing those learning facilities and the programs they offer.

Taking Action**Goal 1: Taking Action**

Work towards implementation of the goals, objectives and action steps included in the Midtown Neighborhoods Plan.

Objective 1.1: Implementation

Organize, educate and encourage the community to support the ideas found in the Midtown Neighborhoods Plan.

*If you don't know where
you are going, you could
wind up someplace else.*
— Yogi Berra

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